

investor
friendly

radom
power in precision

ambitious
people

lower
cost

excellent
connection

competitive
rents



photo: Kamil Struzik

where opportunity
costs less

RADOM

POWER IN PRECISION



What is unique about Radom:

Warsaw International and Domestic Airport
within an hour's drive
Excellent road connection to Warsaw
Prime location in the heart of Poland

CLOSER THAN YOU THINK

Major data

Area:

- » Radom: 112 km²
- » Mazovian region: 35 558 km²

Population:

- » Radom: 220 000
- » Radom region: 600 000

Accessibility:

- » Airport: There are approximately 180 international flights and 20 domestic flights daily including about 7 to Cracow from Warsaw Chopin airport. The airport is approximately one hour's driving time from Radom. Moreover, there are plans to open the Radom military airport for civilian use in 2014.
- » Roads: Radom is located on three international and domestic routes running North-South from the Polish coast to the Czech Republic and East-West from Germany to the Ukraine.
- » Railway: Radom lies at the intersection of the railway lines to Warsaw, Krakow, Lodz and Lublin. By 2013, current rail infrastructure investments will bring the centre of Warsaw within 45 minutes by train.

Location description

Radom is a city situated in central Poland in the Mazovian region. Excellent connection to Warsaw, Poland's capital and to Warsaw International Airport gives Radom easy access to the leading business centre in Central and Eastern Europe and to all major European capitals.

Selected flights from Chopin International Airport in Warsaw

Destination	Time	Number of flights per week
London	110'	55
Frankfurt	60'	48
Paris	90'	45*
Brussels	120'	35*
Copenhagen	90'	30
Rome	150'	16
Madrid	195'	5

Source: Chopin International Airport flight schedule
*flight frequency changes seasonally



Connection

- » The city is located at the intersection of the major national routes and railway lines providing Radom with easy access to other major Polish cities, such as Warsaw, Cracow, Kielce, Lodz, Lublin and Rzeszow.



What is unique about Radom:

Low cost of living
Competitive office rents
Investor friendly local government
and educational environment

SPACE TO MOVE

Low cost of living

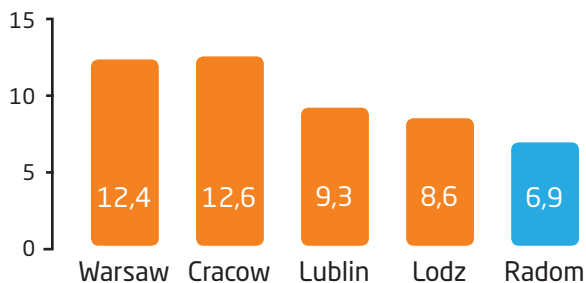
Significantly lower costs of living make Radom a competitive location compared to other cities.

Infrastructure

- » Attractive office rents compared to Polish cities, such as Warsaw, Cracow, Wroclaw and Lodz.
- » Presence of large investors: Iron Mountain, Europe Calling, AIG/Lincoln, Capital Park Group.
- » Interest from developers and companies.
- » The AIG/Lincoln's Radom Office Park provides 10 000 m² of modern office space.

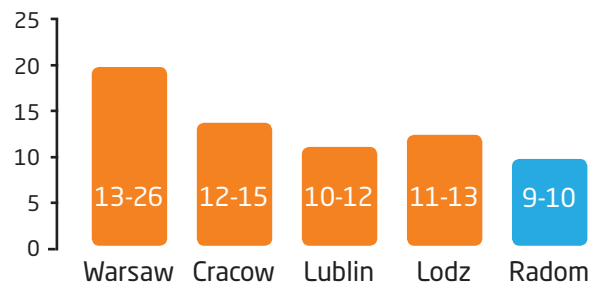


Average apartment rents in €/m² per month in selected cities

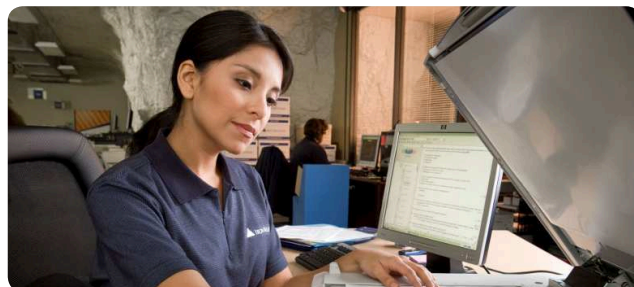


Source: www.oferty.net/nieruchomosci, 30.01.2012

Office rents in €/m² per month in selected cities



Source: Colliers International Poland



YOU'RE NOT ALONE

Grants

- » Up to 50% of investment cost in incentives and preferences.
- » Up to 5 years exemption from property tax.
- » Incentives and subsidies for land lease.

Special Economic Zone

- » The third largest economic zone in Poland offering investment incentives and a preferential permitting regime to new investors.
- » 38 ha available to potential investors.
- » Complete industrial infrastructure and deductions from public assistance.
- » Support of up to 50% on investment.
- » Reductions in Corporate Income Tax.

Radom Investors Forum

- » The Investors Forum is an online resource providing all the latest information on ongoing investments in the city.

www.inwestycje.radom.pl



Data Processing Centre of the Ministry of Finance

Open: 2010

Processes performed:

- » Administration of IT infrastructure.
- » Provision of IT hardware and systems.
- » IT capacity management.
- » Managing IT services.

Iron Mountain – Data Processing Centre

Open: 2009

Processes performed:

- » Archiving of paper and electronic documents.
- » Management and storage of backup.
- » System information supplying.

Europe Calling – International Call Centre

Open: 2010

Processes performed:

- » Customer Service.
- » Conducting sales activities.
- » Marketing research and debt recovery.

What is unique about Radom:

Low labour costs
High availability of technical skills
Salary expectations significantly lower than other major cities

Language skills among students

English	96%
German	63%
Russian	33%
Other	17%

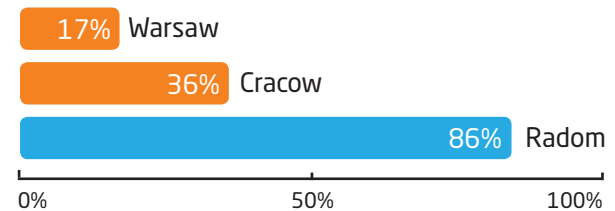
Source: Hays Poland

OUR PEOPLE, YOUR SUCCESS

Labour market

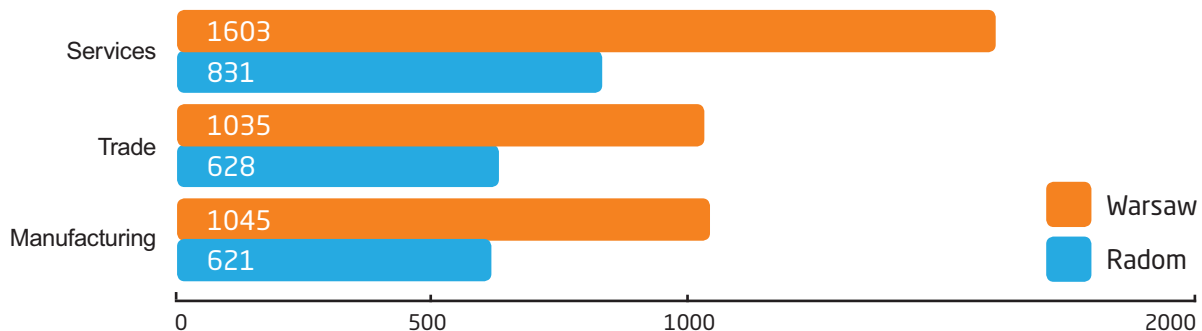
- » Labour costs up to 50% lower than Warsaw and Cracow.
- » Significantly lower labour costs for Call Centres than Warsaw and Cracow.
- » Lower salary expectations among graduates and students.
- » 65% of the population is of working age.
- » Over 16% of the population is aged 20-29 years.
- » Large number of private language schools.

Percentage of students expecting gross monthly salary below 710 in Euro



Source: Hays Poland

Monthly gross labour cost in Mazovian region in Euro



Source: GUS, 2010



Radom – the region's second biggest educational centre

- » 20 universities and vocational high schools, including top ranked schools.
- » 16% graduates in Economics.
- » 19% graduates in technical subjects.
- » 26 secondary schools.
- » 37% of secondary school graduates choosing a technology education.

Number of higher education students

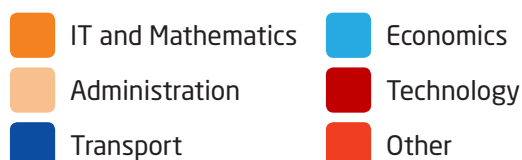
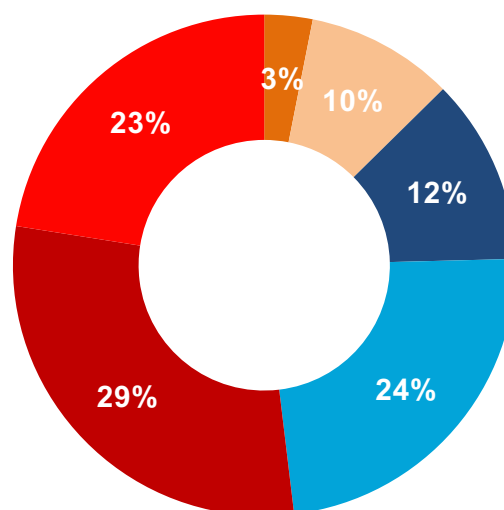
Radom	15 000
Mazovian region	324 000

Number of secondary school students in Radom

General education	6 344
Vocational education	1 865
Secondary schools of technology	6 039
Other	244

Source: Educational Information System

Graduates of Radom Technical University (selected courses)



Source: RTU

LEARNING TOGETHER

Radom Technical University

- » Numerous awards and achievements.
- » Active cooperation with local businesses.
- » Highly motivated students.

Secondary School of Economics

- » EU student exchange programmes.

Secondary School of Technology

- » Ongoing cooperation with business.

Secondary School of Electronics

- » 1st place in the region in National Ranking of Engineers 2012.

Highly regarded career factors among RTU students

Professional training and development	41%
Ability to maintain balance between work and private life	46%
Job security	40%
Friendly work environment	41%

Source: Hays Poland

“My future is connected with the city of Radom, a city that has great potential, just waiting to be discovered.”

Economics Student

“Being involved in the various research groups which are run through the IT faculty, I get to take an apprenticeship in one of the major IT companies like Microsoft.”

IT Student

“The well-equipped laboratories and highly qualified scientific staff provide an excellent foundation, a thorough education and professional practice.”

Technology Student



Microsoft Global Forum – The Secondary School of Technology with the title of Pathfinder School.



Innovative methods of teaching – stand of The Secondary School of Technology.



Concert Hall – place of numerous performances and meetings.

Radom Technical University

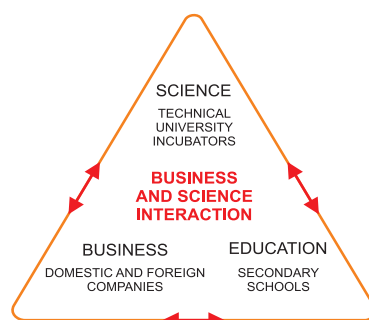
Accredited laboratories equipped to the highest standard. Since 2007, Radom Technical University has been working closely with Microsoft.

Other recognition for the commitment and attitude of Radom Technical University students:

- » Imagine Cup 2010 Finals
– technology competition organized by Microsoft.
- » First Prize in the “Talent Wanted” IT competition in 2011.
- » Gold medals at the 2010 Poznan International Exhibition of footwear and leather products.
- » Gold medal in 2011 for the Euro 2012 clothing collection.

The Secondary School of Economics

The school is twinned with schools in several EU countries, exposing students to other cultures through exchanges, languages and visits to foreign companies.



The Secondary School of Electronics

The school has been awarded for outstanding achievements in science innovation and technical education.

The Secondary School of Technology

Students get to see professionals from top companies at work, including Microsoft, FEN Consortium, Novell Poland, NTT System, IT Education Centre, Stream Data.

For several years, with participation of major IT companies, The Secondary School of Technology hosts series of workshops presenting achievements in the IT industry for interested companies and individuals.

The Secondary School of Technology Advanced Technologies Lab tests computer equipment supplied by leading IT industry companies.

What is unique about Radom:

20 cultural events per week
Breathtaking Air Show
Balanced lifestyle

AFTER HOURS

One of the local brew houses where you can enjoy unique local, craft beers.



One of the largest heritage parks in Poland on the outskirts of the city.



Best-in-class sports and leisure facilities.

Precision flying
and advanced aviation
technology
– The Radom
International Air Show
is the largest in Central
Europe.



The Feast of Bread is a
wonderful opportunity
for people who enjoy
open air activities.



"Elektrownia" Mazovian
Centre of Contemporary
Arts, the brainchild
of Oscar winning
director, Andrzej Wajda.

The Radom Early Music
Festival hosts leading
performers from Poland
and abroad.



The Gombrowicz
Festival is a heady mix
of theatre, science,
journalism, visual arts,
music and film.

A HELPING HAND

Investors

Radom has a strong economic base, including more than 25 000 businesses, and an extensive network of business organizations, banks, insurance and leasing companies.

City of Radom Investor Support Services

53 Zeromskiego Street

www.radom.pl

e-mail: coi@umradom.pl



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Investor Support

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ASPIRE is the Association of IT & Business Process Services Companies in Poland. It brings together major players in the region to pursue a common strategy in promoting and developing opportunity in shared services, outsourcing and IT. ASPIRE enables the industry to speak with one voice to government, educational institutions and other stakeholders, to highlight the key importance of the sector to the national economy and to local economies.

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The Polish Information and Foreign Investment Agency (PAIIZ) is the national investment promotion agency. It encourages international companies to invest in Poland, helps find appropriate investment locations, as well as helps investors through all investment process, and guides investors through all the essential administrative and legal procedures.

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